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About the Author: . Professor Andrew Crane is the George R. Gardiner Professor of Business Ethics in the Schulich School of Business at York University in Canada. He holds a PhD from the University of Nottingham and a BSc from the University of Warwick. He has over ten years' experience of teaching and researching business ethics, and has spoken and published widely on the subject.

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Business Ethics Managing Corporate Citizenship And Sustainability In The Age Of Globalization 3rd Edition by Andrew Crane -Test Bank SAMPLE TEST. Chapter 3 . Type: fill-in-blank. Title: Chapter 03 -- Question 01. 01) Crane and Matten define ethical theories as " the_____ and principles that determine right and wrong for a given situation. "

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Crane and Matten Business Ethics(3rd Edition) Chapter 4 Making Decisions in Business Ethics Descriptive Ethical Theories Lecture 4 Overview. Examine the question of why ethical and unethical; decisions get made in the workplace. Determine what an ethical decision is. Review prominent ethical decision-making models

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The third edition (2010) of Business Ethics by Crane and Matten is a must have book, even for those who have the first and second editions. Many sections of the book have been re-written making the ethical theory sections and ethical issues clearer by explaining in small steps what and why is important and for whom.

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~~Business Ethics~~

The fourth edition of Business Ethics explores throughout the text, in the context of business ethics, the three major challenges that businesses face when making ethical decisions: Globalization Sustainability Corporate citizenship. Crane and Matten provides a truly global approach with a strong European perspective as well as examples from emerging economies and all around the world.The text's accessible style and easy-to-follow narrative ensure it is engaging for students new to the subject. The text features excellent case studies and unique pedagogical features that show how theory relates to real-life practice, including Ethics on Screen, Ethics Online and Ethics in Action. It also focuses on skills, such as key decision-making skills, through in-text features including Skill Checks, Think Theory boxes and Key Concept boxes. New to this editionExtended coverage of SMEs and social enterprise, world religions and business ethics, whistleblowing, personal decision-making and feminist ethicsUpdated cases, examples, and vignettes throughout featuring recent cases that have raised complex ethical issues including the News International phone-hacking scandal, the ethical challenges presented by social media, and changes to banking regulations to avert another financial crisisExtended coverage of Asian, Arabian, Latin American, and African perspectives on the ethical debates and dilemmas faced by businesses in their regionsNew in-text features highlight the business skills covered in each chapterEnhanced resources on the website including, for students, related video links for each chapter, a careers advice section, all EoS have been updated to feature a new recent film, to help engage students with business ethics through the very latest cultural coverage, and, for lecturers, a test bank of multiple choice questions

How can you be an ethical corporate citizen in an increasingly complex, multiple-stakeholder world? This is the most pressing question facing businesses today, small and large, local and global. Business Ethics is a thorough yet accessible exploration of the main ethical theories and how these apply to the major stakeholders facing this question. Written from a truly international perspective and supported by diverse and innovative learning features, this book provides the tools and concepts necessary to understand and effectively manage ethical challenges wherever you are in the world. 'Key Concepts' and 'Think Theory' boxes ensure the essential ideas are straightforward to grasp but don't go unchallenged, while 'Ethics in Action' boxes and Case Studies illustrate these ideas at play in the working world. Step into the shoes of a decision-maker with 'Ethical Dilemma' boxes and hear from them first hand with new 'Practitioner Spotlight' boxes, which feature fascinating insights from real-life practitioners on how they manage ethical decisions and what skills they consider to be crucial to success. The fourth edition offers a wealth of new cases and examples as well as updates of favourites from previous editions, including features on AirBnB, TOMS, and McDonalds. Bespoke video interviews with the practitioners from the book and new multiple-choice questions enhance the online resources for students, while workshop and flipped classroom activity ideas support lecturers. In addition, content has been thoroughly updated across the book and online to reflect the latest developments and issues surrounding corporate citizenship, globalization, and sustainability. Award-winning, best-selling, and up-to-date; this is the textbook of choice for those wishing to excel in business ethics. The book is supported by an extensive range of online resources: For students: Practitioner Spotlight videos and web links Additional Case Study web links Additional Ethics in Action web links Addition Ethics on Screen web links Think Theory responses Film list Ethics career guide Further reading Multiple-choice questions For lecturers: VLE content PowerPoint slides Test bank Case bank Sample course outline Teaching notes for Case Studies Teaching notes for Ethical Dilemmas Teaching notes for Ethics in Action features Teaching notes for Ethics on Screen features Ideas for structured workshops

Corporate Citizenship (CC) has emerged as a widely used way of describing the role of business in wider society. As such, CC has been popular with academics, business leaders and politicians alike, as it locates the private corporation within a network of mutual responsibilities and obligations in their social environment. This collection takes stock of the debate by tracing back its origin, identifying the key topics and delineating the key controversies. The volume locates the discussion on corporate citizenship in a wider turn towards the political within the ongoing discussion on the role of business in society. In doing so, the individual chapters feature key contributions by the thought leaders in the field and provide an overview of the ongoing developments in the field, in particular at the transnational level. With an original introduction by the editors, this collection will be an invaluable tool for students, researchers and practitioners with an interest in the field of corporate citizenship.

PRINCIPLES OF RESPONSIBLE MANAGEMENT offers an international, scientifically sound, and strictly practice-related perspective. It is the first official textbook of the United Nations for the Principles for Responsible Management Education (PRME) academic network, and a reference book for companies of the United Nations Global Compact Initiative. It is a primary text for traditional business and society, business ethics, corporate social responsibility, and sustainability courses, or may serve as a practitioner handbook. Contributors are renowned academic professionals in their respective chapter topics as well as distinguished business practitioners who contribute highly relevant practice cases. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The third edition of this book introduces business ethics concepts, tools and theories, then applies them to key stakeholder groups. It takes a global approach in a market dominated by US texts. The accessible style and thorough pedagogy ensure the book is both student- and teacher-friendly.

Environmental Ethics and Behavioural Change takes a practical approach to environmental ethics with a focus on its transformative potential for students, professionals, policy makers, activists, and concerned citizens. Proposed solutions to issues such as climate change, resource depletion and accelerating extinctions have included technological fixes, national and international regulation and social marketing. This volume examines the ethical features of a range of communication strategies and technological, political and economic methods for promoting ecologically responsible practice in the face of these crises. The central concern of the book is environmental behaviour change: inspiring, informing and catalysing reflective change in the reader, and in their ability to influence others. By making clear the forms of environmental ethics that exist, and what each implies in terms of individual and social change, the reader will be better able to formulate, commit to, articulate and promote a coherent position on how to understand and engage with environmental issues. This is an essential companion to environmental ethics and philosophy courses as well as a great resource for professionals interested in practical approaches to environmental ethics. It is also excellent supplementary reading for environmental studies, environmental politics and sustainable consumption courses.

"This 10-volume compilation of authoritative, research-based articles contributed by thousands of researchers and experts from all over the world emphasized modern issues and the presentation of potential opportunities, prospective solutions, and future directions in the field of information science and technology"--Provided by publisher.

Millions of readers remember The Goal, the landmark business novel that sets forth by way of story the essential principles of Eliyahu Goldratt's innovative methods of production. Now, from the AGI-Goldratt Institute and Jeff Cox, the same creative writer who co-authored The Goal, comes VELOCITY, the book that reveals how to achieve outstanding bottom-line results by integrating the world's three most powerful continuous improvement disciplines: Lean, Six Sigma, and Goldratt's Theory of Constraints. Used by the United States Navy and United States Marine Corps to dramatically improve some of the most complex, logistically vast supply chains in the world, the VELOCITY APPROACH draws on the strengths of all three disciplines to deliver breakthrough performance gains. In physics, speed with direction is velocity; in business, the application of VELOCITY means your organization can achieve operational speed with strategic direction to outmaneuver competitors, gain loyalty with customers, and rapidly build sustainable earnings growth -- in as little as one or two business quarters. Dee Jacob and Suzan Bergland, two princi-pals of AGI, have been teaching the concepts, techniques, and tools of VELOCITY to major corporations, including Procter & Gamble, I T T, and Northrop Grumman, for years. Now they unlock the door for you to see how to apply their insights and methods to your organization -- be it business, not-for-profit, manufacturing, or service based -- in order to shorten lead times, slash inventories, reduce production variability, and increase sales. Writer Jeff Cox returns with the vivid, realistic style that made The Goal so readable yet so edifying. Thrust into the presidency of the subsidiary company where she has managed sales and marketing, Amy Cieolara is mandated by her corporate superiors to implement Lean Six Sigma (LSS) in order

to appease a key customer. Assigned to help her is LSS Master Black Belt Wayne Reese, installed as her operations manager. But as time goes on and corporate pressure mounts, Amy finds she has to start thinking for herself -- and learning from everyone around her -- and she arrives at the series of steps that form the core of the VELOCITY APPROACH. VELOCITY offers keen insight into the human and organizational factors that so often derail growth while teaching you proven, practical techniques for restarting and revving up the internal engines of your company to reach new levels of success. Colorful characters, believable situations, and everything from dice games to AGI's "reality tree" techniques make this business novel a vital resource for everyone seeking to deliver business improvement in these challenging economic times -- and far into the future.

Papers in this volume of Research in Ethical Issues in Organizations discuss what an organization provides to society and explains the ethical aspects of that contribution. The volume also explores the ethics of the customer's response in society to what an organization provides, including product boycotts and social approval or condemnation.

Business ethics, corporate social responsibility, corporate citizenship, values-driven management, corporate governance, and ethical leadership are necessary horizons for the legitimacy of corporations in the process of globalization. Based on hermeneutics and institutional analysis, this book discusses the place of values in corporations and the role of ethics in management. With the theories of business ethics as a starting point, it is possible to propose a vision of the good citizen corporation. The book presents theories, concepts of responsibility for stakeholder justice, and basic ethical principles of respect for autonomy, dignity, integrity, and vulnerability. This is the foundation for an analysis of the ethical relations to internal and external constituencies of the firm, i.e. shareholders, owners, investors, management, employees, consumers, and local community. The interaction with the environment is further analyzed with a focus on ethical principles as the basis for sustainability. This investigation culminates with the conceptualization of the firm as a collective and institutional moral agent. The content also includes analysis of concrete political developments in the US, Europe, and the United Nations. Finally, the book provides a framework for a new corporate strategy based on global business ethics.

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